

Future vision for successful wealth management

Objective and key factors

1. Competitive framework conditions

- Export markets: active access to the EU and high-growth regions
- Human capital: ensuring the best-possible qualifications
- Competition between financial centres: level playing field / no Swiss finish

2. Positive image

- Reputation: promote financial centre together with Confederation
- Partnership: step up dialogue and cooperation with IAMs
- Digitisation: innovative strength as an opportunity for the sector
- Industrialisation: exploit synergies in non-differentiating activities

3. Sustainable industry